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FOR IMMEDIATE RELEASE

EZCheck Adds Paycloud® Mobile Wallet to its Gift & Loyalty Program.

Houston, TX – EZCheck an information and payment services company offering the most advanced check guarantee, ACH, e-check, and gift & loyalty processing services in the industry, today announced they have successfully added the Paycloud® mobile wallet from Sparkbase to their gift & loyalty card program.

EZCheck's Gift and Loyalty Card Programs allow businesses and organizations to establish and manage their own Gift/Loyalty/Rewards card system. By adding the mobile wallet consumers can enroll in merchant loyalty and rewards programs with a few simple steps using their iPhone and Android smartphones. Once the free app is downloaded onto the consumer's phone, they can join, use, and manage both loyalty and gift card programs for multiple merchants without the need to carry plastic cards.

"Many families belong to a dozen or more loyalty programs but are unlikely or unable to carry dozens of plastic cards with them", said EZCheck CEO Randy Rutledge. "The Paycloud® mobile app eliminates that hassle and restriction which keeps businesses from fully recognizing the full benefits of a loyalty program". Additionally, the mobile wallet provides real-time status updates on every loyalty program kept in it. There is no more need for consumers to login to multiple merchant websites for updates or to see their reward statuses. With the mobile wallet, the EZCheck gift & loyalty system now allows consumers to join any program with a single touch and they don't even need to be in the merchant's business to enroll.

About EZCheck

EZCheck is a leading information and payment services company serving thousands of businesses nationwide in a wide variety of industries. As one of the initial pioneers in electronic check conversion at the retail point-of-sale, EZCheck has leveraged its advanced technology and systems to expand its product line into adjacent markets including gift, loyalty, and rewards card processing, remote deposit capture, web and recurring ACH processing, and checks by phone services. In addition, EZCheck provides a complete line of check guarantee, check verification and collection services to the business community and is ranked among the top providers of check and ACH services in the country. EZCheck is dedicated to providing unsurpassed value and service to its customers. The company markets through a national network of independent sales organizations and supports operations from its headquarters in Houston, TX. For more information, please visit EZCheck's web site at www.ezchk.com.

About Sparkbase

Paycloud ® is a trademark of Sparkbase, Inc. Cleveland-based SparkBase is the leading provider of white-label reward program and gift card processing to ISO's and acquirers in the financial services industry.