



EZCheck – Gift & Loyalty Card New Account Set Up Information

*** NOTE ***

This form MUST accompany the EZCheck Gift and Loyalty card service agreement, merchant’s voided check, and card order form when submitting new accounts.

Business Name: _____

Merchant Administrator Name and Email Address: _____

Program Type: Gift Card Only _____ Loyalty Card Only _____ Both _____
*** If BOTH, is one card to serve as both Gift and Loyalty or Separate Cards? _____

Gift Card Expiration Date? Yes / No _____ ****NOTE**** Federal law minimum expiration time is 5 years. Check your state laws to confirm if your state allows an expiration date at <http://www.ncsl.org/programs/banking/giftcardsandcerts.htm>

Gift Card Maintenance Fee? Yes / No _____ ****NOTE**** Many states do NOT allow maintenance fees. Check your state’s laws at <http://www.ncsl.org/programs/banking/giftcardsandcerts.htm>

If you select a state-allowed maintenance fee enter the amount and frequency: _____
****note**** subject to maintenance fee processing charge per your EZCheck agreement.

For Loyalty Cards, Select the desired option:

Points Program _____ Threshold Prize _____ Punchcard _____ Cash Back % _____

POS Equipment Type/ POS Software: _____

POS Terminal Serial Number (if available): _____

Number of Terminals? _____ Connect Via IP, Dial, or Both? _____ **Dial 9?** Yes/No _____

Standalone Terminal or Integrated with Credit Card or Check service? _____

Reloadable Cards? Yes / No _____

CARD Order (completed page two of this form required)

Stock Cards or Custom Design _____ Quantity _____

Email for all proofs: _____